

DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution’s specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution’s mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

This information was prepared by California Coast University
and published on its website on 4/12/2024

Summary of Institution Mission and Student Achievement

California Coast University’s mission is to offer quality, affordable, flexible, online undergraduate and graduate educational programs that are valuable both personally and professionally to our students. With programs that are comprehensive, current, and supported by qualified faculty and staff, we are committed to keeping pace with the needs of an ever-changing marketplace.

CCU evaluates student achievement using indicators it determines are appropriate relative to its mission and educational offerings. The University evaluates student achievement by collecting data from outcomes assessment activities in the following areas: graduation rates, retention rates, student satisfaction, program and course outcomes, relevance of the mission, and quality and value of the educational programs.

The Student Achievement Disclosure for the Public form contains aggregated graduation rates per program level and the University’s overall retention rate

Aggregated Institutional Data on Student Achievement

2023 graduation rates were calculated using CCU’s normal completion time (2 years for certificate programs, 5 years for an associate degree, 5 years for a bachelor degree, 5 years for a master degree, and 10 years for a doctorate degree) and employs a cohort based model. The cohorts include full-time and part-time students. Retention rates were calculated using a cohort based model and includes full-time and part-time students.

Program Level	Students in Cohort	2023 Graduates	Withdrawals	Overall Graduation Rate	Overall Retention Rate
Non Degree	34	27	3	79%	91%
Associate	78	54	24	69%	69%
Bachelor	629	523	96	83%	85%
Master	278	240	35	86%	87%
Doctorate	17	2	15	12%	12%

These cohorts exclude the following: students who canceled within the first five days, students that are still actively studying, approved leaves of absence, death, students who have not completed a minimum of three semester units with CCU, students placed on academic hold, or students who failed to meet their financial obligations.